

MICROVIDEO UNVEILS ROBUST HD/SD LOGO GENERATOR

MicroVideo has unveiled its new HDG 300 Logo Generator. The system will be used as part of a mobile outside broadcast facility for a major sports event next year, providing a robust product that can be packed up and reinstalled at destinations across the world.

A complete HD/SD Logo Insertion/downstream keyer package, the HDG 300 will key three static/animated "bugs" over an HD or SD video signal. The HDG 300 will also insert preformatted audio clips (WAV files), and voiceovers.

Logos created in almost any uncompressed graphics format can be transferred to the HDG 300 via Ethernet. Logos are stored in flash memory and can be quickly accessed via the front panel, quick select keys, GPI inputs or automation. With the removable SD card as standard, operators have access to up to two Gigabytes of online logo storage space and virtually unlimited archived media storage.

The position of the logo, fade rates, clip association and animation rates can be operator controlled. Three internal logos, or two internal and one external (via key and fill inputs) can be keyed simultaneously with independent fade control for each logo. The size of each logo is variable up to full screen. Onboard preview allows operators to cue logos for position and content verification, prior to going on-air.

For further information see www.microvideo.co.uk.
