

June 2006

i4b Acquires Microvideo

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22nd June 2006

Cambridge, UK

Microvideo have been acquired in an all share deal by i4b Limited the video connectivity specialists.

For over 17 years Microvideo have been at the forefront of the broadcast and postproduction markets supplying innovative products to the worlds leading broadcasters. "This acquisition allows i4b to gain a share of the broadcast market and also take many of Microvideo's products into the rapidly developing digital signage market" says Ian Hudson CEO of i4b.

Microvideo will continue to operate as a stand-alone business focusing on demands in High Definition with many new developments planned for the future. "Our aim is to increase development and broaden our product range to give broadcasters a wider choice of solutions".

"We have aggressive growth targets which will be achieved through developing our product range as well as improving sales channels and communications. It is essential that Microvideo do this whilst maintaining their deserved reputation for quality, reliability and innovation which has given them their position in the market today" adds Ian Hudson.

MicroVideo

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