

HOME

 News RSS  IBC 2008 RSS

Wednesday, 17th December 2008

Subscribe to NewsAlert

File A Story!

Media Pack

View Today's NewsAlert

Search

:: advanced search

Microvideo Unveils Robust HD/SD Logo Generator

Infrastructure

Wed, 10th, Dec 2008



Email this article

Printer friendly page

MicroVideo has unveiled its HDG 300 Logo Generator. The system will be used as part of a mobile outside broadcast facility for a major sports event next year, providing a robust product that can be packed up and reinstalled at destinations across the world.

A complete HD/SD Logo Insertion/downstream keyer package, the HDG 300 will key three static/animated "bugs" over an HD or SD video signal. The HDG 300 will also insert preformatted audio clips (WAV files), and voiceovers.

Logos created in almost any uncompressed graphics format can be transferred to the HDG 300 via Ethernet. Logos are stored in flash memory and can be quickly accessed via the front panel, quick select keys, GPI inputs or automation. With the removable SD card as standard, operators have access to up to two Gigabytes of online logo storage space and virtually unlimited archived media storage.

The position of the logo, fade rates, clip association and animation rates can be operator controlled. Three internal logos, or two internal and one external (via key and fill inputs) can be keyed simultaneously with independent fade control for each logo. The size of each logo is variable up to full screen. Onboard preview allows operators to cue logos for position and content verification, prior to going on-air.

Ilan Hudson, MicroVideo CEO comments, "MicroVideo's philosophy is to deliver real-world solutions that meet the needs of today's fast paced broadcast environment. The HDG 300 provides operators with a fast, reliable system that excels in a multi-format environment with significant media storage. Future upgrades for existing customers are highly competitive providing greater ROI.

HDG 300 features include Three simultaneous static/animated logos, Programmable quick selects for easy recall of complex setups, Transfer files from any PC via web browser, Download almost any uncompressed graphics format direct-to-card, Removable SD memory for file storage/set-up data, Smooth fade for each logo, Software for configuring size / transparency / position, Ancillary data and embedded audio are passed without modification, EDH/CRC inserted, User assignable apology slide for use on loss of program input, Redundant hot-swappable power supplies, Relay bypass on power failure, Front panel diagnostics: configuration and temperature monitor and Up to six HDG 300 logo generators in a 1U frame.

Weblinks:

<http://www.microvideo.co.uk>

Latest Headlines - Infrastructure

- Microvideo Unveils Robust HD/SD Logo Generator
- Aurora Multimedia Ships V-Tune Pro HD Digital Tuner
- Telecast Fiber Systems Expands SHED And HDX Product Lines To Support Panasonic Cameras
- Harris Expands Central European Support Team for Video Processing And Distribution Product Line
- Furman Solutions Chosen For New IGT Facility In Las Vegas
- Vibrant Signs on to Deliver In-Text Solutions Across ITV Websites
- Gefen Extends Ethernet Over Power Line Cables
- Alchemist Ph.C - HD Enables Omnimago To Deliver Pristine SD And HD Content

Related Stories

[Microvideo Unveils Robust HD/SD Logo Generator](#) Wed, 10th, Dec 2008

[NEC Starts Sales of Transmission Cards For Uncompressed Video Signals over Long Distances Without Relays](#) Mon, 17th, Nov 2008

[Appia Video Communicator Lowers The Cost Of Video Communication](#) Thu, 13th, Nov 2008

[Twofour Digital Launches MFAcquire Encoding Service](#) Wed, 29th, Oct 2008

[Microvideo Revolutionises Video Switching With Seamless SDI And Near Seamless ASI Switches](#) Thu, 23rd, Oct 2008

[EMCORE Announces 3G HD-SDI Module Addition To Optiva Platform Product Line](#) Tue, 7th, Oct 2008