

Microvideo are the industry's leading supplier of products for the management of VBI and VANC data, we have saved customers not just money, but time, rack space and power by tailoring solutions to their specific needs. Can you benefit from talking with Microvideo?

As a top performing engineering professional, you are no doubt always looking for ways to apply your expertise to new opportunities. Whilst you may well be very familiar with managing data in the broadcast environment, if you're not yet immersed in the myriad of applications it presents, it needn't be a daunting subject.

Data of any format, can, assuming available bandwidth, be inserted into the ancillary data space of any video stream. It's as simple as that.

How that data is inserted, making sure it is inserted in real time, without system delays, in the correct format, identified correctly and formatted for efficient delivery, is complicated, but that's our job.

What you need to keep at the front of your mind is; "What opportunities exist within our broadcast systems to better manage and manipulate the data we produce?"

If you have a requirement to send a control signal, metadata or any signal, analogue, digital, standard or proprietary, which needs to be read, manipulated or acted upon anywhere in the broadcast chain, from production to the consumers TV and all points between, then **virtually anything is possible**.

The key is to have a technical partner that can discuss the options open to you, answer the technical questions and challenges you are no doubt considering, and come up with practical solutions that are failsafe and cost-effective.

Whilst your expertise is critical in coming up with the initiatives which will drive your broadcast operations forward, the right hardware and support partner will take responsibility to make sure that the implementation, performance and quality requirements are met 100%.

Remember with Microvideo "the answers YES, now what's the question"



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